



**CANDIDATE CITY**  
**JCI EUROPEAN CONFERENCE**

**JCI**  **2012**

**BRAUNSCHWEIG · GERMANY**

***Enjoy...***

***every first second***

# Braunschweig, City of Henry the Lion



Application for JCI European Conference 2012



# Portrait of Braunschweig

- about 240,000 inhabitants, approximately 1,500,000 in the region
- second largest city in Lower Saxony
- located between Hanover and Berlin
- City of Science 2007
- application for European Capital of Culture 2010
- impressive architecture, including the rebuilt ducal city palace and the Happy-Rizzi-House



# Portrait of JCI Braunschweig

- 30-year old LOM
- excellent track record in organizing conferences:  
2 North German conferences (1985, 2003),  
1 National Conference (1991)
- currently 75 members, 25 guest members,  
35 supporting members, 8 senators, alumni  
organisation
- 10% of members from abroad, speaking a  
variety of European languages



# Accessibility

- by car: easy access from the north, south, east and west (motorways A2, A7, A39, A395)
- by airplane: business airport Braunschweig-Wolfsburg; main airport Langenhagen (shuttle service: 40 min.)  
two other airports within 90 min.
- by rail: high-speed railway (ICE) from the north, south, east and west
- shuttle service: between all locations during the whole congress
- free use of public transportation (bus, tram) during the whole congress



# Conference Specialities

- Brunswick is well-known throughout the whole world. The conference participants will experience Braunschweig – the *real* Brunswick
- Braunschweig has been shaped by the "spirit of research" for more than 250 years with the oldest technical university in Germany.
- The region has one of the highest densities of research & development in Europe.
- In addition to the trade show, congress participants will be invited to visit regional companies and to participate in case studies
- As a family-friendly city and region a special children's program will be offered too: baby-sitting, 24h child-care, vacation camp



Junior Chamber International Germany  
Worldwide Federation of Young Leaders and Entrepreneurs



WIRTSCHAFTSJUNIOREN  
BRAUNSCHWEIG



# Promotion Tour

Berlin



Manchester



Budapest



# Assistance, Backing and Support

- full support by government officials in Braunschweig, Lower Saxony and Members of the Federal German Parliament
- German JCI senators support EC 2012 in Braunschweig
- financial and non-cash benefits from well-known sponsors, such as Volkswagen, Jägermeister, New Yorker S.H.K. Jeans
- deficiency suretyship provided by the Chamber of Commerce

